



VendAsta is hiring smart people...

VendAsta is a new Saskatoon-based software development company focusing on mobile and web-based business application development.

We are building a team of devoted, highly-intelligent, cool people to deliver revolutionary software solutions to our clients. VendAsta is committed to industry-leading compensation and benefits, as well as providing a work environment and projects that are challenging and career-building.

We are looking for enthusiastic, talented people that want to work with others that are the best and brightest. If you want to love to come to work and are excited about revolutionizing the Industries we play in, then VendAsta might be for you.

Leadership Team

Ches Hagen

Co-founder and CEO

Before founding VendAsta, Ches served as COO of Point2 Technologies Inc.'s heavy equipment division. Ches held the title of Vice President Sales prior to being named COO. During his 9 years at Point2, Ches worked extensively with Caterpillar Inc. (NYSE:CAT), headquartered in Peoria Illinois. In his role as CatUsed Global Product Manager from 2003 to 2005, Ches travelled the world extensively interfacing with stakeholders from Cat Inc. and its global dealer network. Early in his career, Ches worked for Finning International Inc. (TSE:FTT), the Caterpillar authorized dealer headquartered in Vancouver Canada. In addition to VendAsta, Ches has recently Co-founded and is acting Vice President for a Mortgage Investment Corporation which operates in 3 western Canadian provinces. Ches holds a Diploma in Marketing Management from the British Columbia Institute of Technology.

Ches' smile isn't missed by many and he's eager to have a great time in this new and exciting company working with the dream team assembled by him and Brendan King (aka BK or Kinger).



<http://www.linkedin.com/in/cheshagen>

Brendan King

Co-founder and President

INMAN News 2007 'Top 100 Most Influential Leaders in Real Estate'

Brendan King is the Co-founder and President of VendAsta Corporation. Before founding VendAsta, Brendan served as COO and a Director of Point2 Realty solutions. From 2002 through 2007 Brendan was the visionary and entrepreneurial driving force behind Point2 Agent, leading its evolution into the Point2 NLS the industries first National Listing Service with over 165,000 members in 85 countries. Brendan also served as Point2 Technologies Director of Marketing from 2000 to 2002. Brendan founded and sold two successful computer retailing operations. Delron Computers (1990-1995) and CompuSmart (1995-2000), the later of which was franchised nationally across Canada. Brendan also worked for Cameco Corporation as a Geophysicist and holds an Advanced Bachelor of Science degree in Physics from the University of Saskatchewan.

Those of you who are familiar with Brendan will know that his laugh is frequent and infectious and identifiable in a room of 200 people.



<http://www.linkedin.com/in/brendanking>

Jason Collins

Chief Technical Officer

Jason is the Chief Technical Officer of VendAsta Corporation responsible for all aspects of technological evaluation, direction, and strategy. Prior to VendAsta, Jason was the Chief Technical Officer for Point2 Technologies, Inc. setting the architectural directions for their business systems for both the heavy equipment and real estate divisions. Working at Point2 from 1999 through 2007, he helped recruit and grow the technical team from 3 people to 50. Jason has also worked as a software consultant, a research associate at the University of Saskatchewan, and a software engineer for IBM Canada in the AS/400 languages group. Jason holds a Master of Science degree from the University of Saskatchewan.

Jason loves to surround himself with very smart people and is very excited to be working with the great team at VendAsta.



<http://www.linkedin.com/in/jasonacollins>

Jeff Tomlin

EVP, Business Development

Jeff is the Executive Vice President of Business Development for VendAsta Corporation. Jeff will manage strategic partner development, industry development, marketing and strategic planning. Prior to VendAsta, Jeff was the Vice President of Strategy and Business Development for Point2 Technologies Inc. During his time at Point2, Jeff shaped Point2 Agent from its inception and helped build the Point2 NLS into an industry leading real estate marketing solution. He joined Point2 in 2002 and served until 2007. Jeff spearheaded Point2 Technologies' strategic partner relationships with some of the largest media companies in the world; including Google, Yahoo, the New York Times, CanWest Media and IAC's Lending Tree. Jeff has more than 10 years experience in online marketing and software development and 8 years in real estate property management, development and acquisitions. He holds a B.A. in Economics and an Advanced Certificate in Economics from the University of Saskatchewan.

Jeff loves dominating his colleagues at virtually every game and sporting activity, but tries to keep his competitive behavior lighthearted.



<http://www.linkedin.com/in/jtomlin>

John Fothergill

EVP, Product Management

John is the Executive Vice President of Product Management for VendAsta Corporation. His responsibilities include the creation and direction of overall goals for product development and coordination of marketing efforts. John brings with him 10 years of IT experience. Prior to VendAsta he played a large role in the success of many products that focused on the sale of complex capital goods; these include Point2 NLS, CatUsed, and UsedIron. John worked at Point2 Technologies as Director of Product Development from 2003 to 2007. While there, he capitalized on an opportunity for the company to branch out into Real Estate by creating the first Real Estate website prototype. Once the product had gained momentum John was critical in the success of the larger vision, that of a National Listing Service. He holds a B.A. in Economics and an Advanced Certificate in Regional and Urban Design from the University of Saskatchewan. He also attended Vancouver Film and recieved a diploma in Multimedia.

John, aka Motherfothergill, loves rock and roll and plans to bring some to VendAsta.



<http://www.linkedin.com/in/jfothergill>

Allan Wolinski

EVP, Usability Engineering

Allan is the Executive Vice President, Usability Engineering for VendAsta Corporation. Allan acquired a Bachelor's degree in Computer Science from the University of Saskatchewan, specializing in Usability and Human Computer Interaction (UI/HCI). Since 2000, Allan has been involved in all major Point2 Technologies Inc. projects. In the early days Allan pioneered Point2's mobile development initiative which ultimately resulted in the currently successful 'Point2 Manager Mobile' application. Armed with this experience and emerging technologies, Allan moved on to design and implement the front end of the Mobile Caterpillar Certified Inspection module which is used effectively by CatUsed dealerships world wide. Following work for CatUsed, he accepted an opportunity to become the Program Manager for the Point2 Heavy Equipment division (Point2 Manager, Manager Mobile and UsedIron.com market place). Towards the end of his career at P2 Allan was in charge of operations for the real estate project managing Tier1 & Tier2 as well as the Education /Training teams.



<http://www.linkedin.com/in/allanwolinski>

Jon Levesque

EVP, Partner Relations

Jonathan is the Executive Vice President, Partner Relations for VendAsta Corporation. For the last 12 years Jonathan's chosen field of Information Technology has taken him all the way from System's Administration to Director of IT for Point2. Prior to that, Jon's journey included service with the Military, part-time Disk Jockey and a fulfilling career in Sales & Marketing. He has now come a full circle as VendAsta's new EVP of Partner Relations.

"I love people and technology - it's that simple!"



<http://www.linkedin.com/in/jlevesque>

Guy Kelsey

EVP, Product Development

Guy is the Executive Vice President of Product Development. Guy brings over 20 years of experience in software and business consulting. For the past 5 years Guy has worked with Caterpillar Inc. (NYSE:CAT) as Point2 Technologies' CatUsed.com Product Manager. Previous to that Guy was employed at a fee for service firm managing a large portfolio of e-commerce, web and custom application projects for a diverse set of over 100 clients. He

was also employed at Morris Industries and a family owned business, both in the Ag sector. Guy serves on the board of directors of Advanced Coatings, a Sacramento-based concrete contracting company. Guy has lived abroad for some time and is well travelled, he has good knowledge of the issues facing corporations and people that operate around the world.



<http://www.linkedin.com/in/guykelsey>

Careers

VendAsta has openings for **Software Developers** and **Software Architects**. If you have at least 2 years of experience building mobile and web-based applications, in particular for large-scale deployments, please apply. Particular attention will be paid to those applications showing an experience in applying best practice software development methodology over a wide range of technologies. Candidates must be able to quickly adapt to different technologies and situations, must have a dynamic personality with a keen ability to work closely with team members and communicate with clients.

Email your resume and a cover letter to: jobs-001@vendasta.com.

If you are fired up about VendAsta, but the job with your name on it isn't on the list above, we still want to hear from you. Email your resume and a cover letter to: jobs-002@vendasta.com.